

12<sup>th</sup> Anniversary Celebration Rockabillaque Charleston Returns November 8th In the heart of the Historic Park Circle in North Charleston, SC

# NEW MUSIC LINEUP, SCHEDULE ANNOUNCEMENTS & MORE

Free to Attend, Day & Night – Biggest Festival of its Kind in the South
Over Twenty National and Regional Bands on Outdoor Stages. Classic Car & Vintage Bike Show,
Pin-Up, Tattoo, Beard & Contests, Vendor Market and more. A Block Party & Multiple Venues







Les Greene & The Swayzees



Sebastien Bordeaux



**Chris Casello Trio** 



Sasquatch & the Sick-A-Billys

Charleston, SC. (October 21, 2025) – We are excited to announce new additions to our 2025 Music Lineup with our New Headliner for this years Rockabillaque, the iconic, trail blazing, award winning Les Greene & The Swayzees. This 2024 Ameripolitan Awards, Best Male Vocalist Winner was also the Grammy-nominated voice of Little Richard in the 2022 Baz Luhrmann film, "Elvis." This rising star is a modern mix of James Brown meets Little Richard and has become known for his explosive, non-stop live shows. See more on Les here https://iamlesgreene.com/media-kit

We have also added the wild and rawkus, Sasquatch and the Sick-A-Billys who have earned a reputation through years of rigorous touring and will be bringing their crazy, high energy live show to our stage. Other new additions to the lineup include the folk-punk sounds of The Wet Boys and the Outlaw Country vibe of The River Mason Band.

Due to a Scheduling Conflict Big Sandy & His Fly-Rite Boys will no longer be able to play the Festival. We were not made aware of this until after we announced our Music Lineup earlier this week.

We have announced our Full Schedule for Rockabillaque's Festival Weekend of November 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup>. You can see the Full Schedule and Layout Map including Stage Locations here www.rockabillaque.com/2025schedule

Vive Le Rock Productions is excited to bring back <u>Rockabillaque Charleston</u> for our 12<sup>th</sup> year in the historic Park Circle neighborhood of North Charleston, South Carolina on Nov. 8, 2025. The festival, the biggest event of its kind in the south, is free to attend day and night. Rockabillaque Charleston celebrates all things mid-century Americana culture with a modern-day twist.

Rockabillaque began back in 2012 as a one block Car Show with a flatbed stage and six bands playing with around 1200 attendees. The festival has grown into a multi block event with over six outdoor stages, a car and bike show boasting over 400 vehicles, live music featuring regional and national music acts, our popular pinup contest, a Vendor Market featuring over 100 unique vendors and so much more.

Rockabillaque has also expanded into southwest Florida where it is celebrating its 6<sup>th</sup> year. We've come a long way and still remain a free festival and independently produced. It is the biggest event of its kind in the south and draws over 18k in attendees annually.

Our 12<sup>th</sup> year will be an action-packed weekend revs up on Friday, November 7<sup>th</sup> with our kick-off party at Commonhouse Aleworks featuring live music from the Anders Thomsen Trio (Savannah, GA), Sebastien Bordeaux (Nashville, TN) and the Chris Casello Trio (Nashville, TN).

On Saturday, November 8<sup>th</sup> is our main festival on the historic strip of E Montague Ave in Park Circle featuring our Classic Car & Vintage Bike Show, Live Music on six outdoor stages, Contests including Pin-Up, Beard & Moustache and Tattoo Contests, a Vendor Market & more. All the Park Circle restaurants, breweries, bars and other businesses open their doors for the epic Block Party and Rockabillaque Celebration.

This year also includes our Atomic Splash Pool Party at the Starlite Motor Inn on Sunday, November 9th.

The festival also features the iconic roots rock sounds from music artists, Sebastien Bordeaux and The Chris Casello Trio. And the epic Sean K Preston returns to grace our stage for a 12th year in a row.

Other out of towners from all over the map we are psyched to welcome include The Patina Turners (FL), Pleasure Chest Band (NC), Brady and the Bazookas (TN), Anders Thomsen Trio (GA), Memphis Lightning (FL) Jonny & The Black Frames (AL), Gretsch Lyles & The Modern Eldorados (AL), Birdwell Beat (NC), Slim & The Gems (GA) and The Aqualads (NC). And of course, Charleston rockabilly legends The Defilers are reuniting for this year's event. Plus, hometown heroes Jared Petteys who wrote the Official Festival Theme Song, and other natives of our city will be playing this year include Dan & The Donuts, Mission Critical and Shrimp City Slim & Juke Joint Johnny and The Reef Shakers. We have even more music announcements coming soon.

#### **ROCKABILLAQUE CHARLESTON 2025 SCHEDULE**

# Full Schedule including band set times announced on Monday, October 20th

- All Events are Free to attend
- Full Schedule including band performance times, additional events, contest times, and more is coming soon

# Friday, November 7th: Kick-Off Party 6pm to 10pm / Free

At Commonhouse Aleworks, featuring live music from regional and national music acts.

# Saturday, November 8<sup>th</sup>: Main Festival 11am to 6pm / Free

- Classic Car and Vintage Bike Show with over 400 vehicles on display
- Vendor Market: Featuring over 100 unique vendors
- Outdoor Stages: Live Music, featuring over twenty regional and national music acts
- Outdoor Stages: Contests including our popular Miss Rockabillaque Pinup Contest, Tattoo Contest, Beard & Mustache Competition.

## 6pm to 8pm / Free

Finale Party at Commonhouse Aleworks featuring live music announced soon.

# 9:30pm to 11:30pm / Free

After Party Event at the Mill with The Defilers and Sean K Preston

# Sunday, November 9th: Atomic Splash Pool Party

12pm to 3pm / Free Event but must RSVP to Attend at Rockabillaque.com

• At Starlight Motor Inn, ticketed event, featuring live music, contests, tiki cocktails, food and more.

# **FEATURED NATIONAL ACTS**

# About Festival Headliner, Les Greene & The Swayzees / Los Angeles, California

SOUL-INSPIRED VINTAGE ROCK N ROLL MUSIC THAT SURE TO GET YOU DANCING!

Les Greene has energy, enthusiasm, and dance moves somewhere between James Brown and Elvis. He was — and remains — a tornado of energy onstage, both vocally and physically. — MIAMI NEW TIMES

The 2024 Ameripolitan Awards, Best Rockabilly Male Singer. Les Greene, the voice of Little Richard in the recent "Elvis" movie and Grammy nominated soundtrack. With his band The Swayzees, vibrantly bring you a powerful force of roots rock n soul. With a high energy twist on the genre all while staying true to its sound this is the unique yet recognizable spin that music needs right now and hasn't seen in some time.

With over four US tours, multiple international shows and featured at festivals all over the map, his vocal role as Little Richard in the "Elvis" movie and soundtrack and a fan and musicians favorite, Greene is ready for anything his budding career brings his way. A true captivating performer. One of the best entertainers of his time, waiting for the rest of the world to experience his natural born gift. Serving up the sounds of the '60s and back, Les Greene & The Swayzees will get you to dance a lot, sing a little, and stay a while.

## About Sasquatch & The Sick-A-Billys / Providence, Rhode Island

Serious songwriting from YEARS of hardship, road experience and inner turmoil. The way it was supposed to be, but with a new approach. Over 10 years of relentless touring has cemented SASQUATCH as one of the most high gear, powerhouse band leaders around... his bands, The Sick-a-Billys, Holy Hellraisers, Full Moon Boys and King Sickabilly 'One Man Band' have all stayed true as far as vocals, lyrics and his fiery guitar-work. Never giving up his song-writing mission... keeping real music alive and dangerous in the under-underground. Risen from a not so forgotten past, when Live Music still meant something and the scene wasn't a Pre-Apocalyptic Ghost Town... bloody fingertips and a soul-haunting voice will deliver you songs about Sin, Love, Murder, Tornadoes and drinking until you wake up under a random barstool.

#### About Sebastien Bordeaux / Nashville, TN

Sebastien Bordeaux is an internationally renowned Americana artist, from Nashville, TN, whom is making notable impact in the music scene with his captivating vocal tonality and deeply resonant lyrics. Sebastien's sound is a vibrant blend of old-time genres, including traditional country, rhythm and blues, western swing, hillbilly bop, jazz, soul, and mid-century rock 'n' roll. His international tours have solidified his reputation, with returning invitations from enthusiastic fans around the globe.

### About Cris Casello Trio / Nashville, TN

Has enjoyed celebrated success in a career that has seen him inducted into The Rockabilly Hall of Fame, awarded The Ameripolitan Musician of The Year, as well as play alongside greats such as Bo Diddley, Johnny Powers and Wanda Jackson.

Chris Casello is arguably one the most dynamic and entertaining guitarists in the world of roots music today, taking his influences from Les Paul and Chet Atkins to Chuck Berry and Link Wray, multitasking guitar, steel and vocals in a high energy swinging rockabilly blues explosion.

### About Sean K Preston / Baltimore, MD

Sean K. Preston is an internationally touring artist from Baltimore, MD. His music draws heavily on the influences of the classic heartbroken sounds of Country & Western music from the 1940's – 1970's, the honesty of the Blues by the likes of Robert Johnson and John Lee Hooker, the bombast of 50's Rock'n'roll, the lyrical sophistication of musical poets like Leonard Cohen, Bob Dylan and Nick Cave, the raw energy of Punk, and the spirituality of Mountain Gospel. Sean's own songs range from delicate laments and lullabies to fiery sermons and confessions. His live performances are explosive and passionate.

#### **Official Poster Artwork**

This year's Official Poster was designed by award winning Brazilian artist, Cristiano Suarez and is a tribute to the 1958 sci-fi b-movie, Attack of the 50 Foot Woman. With the 50ft Women in out poster attacking the Car & Bike Show in a Tiki inspired version of the Park Circle main strip of E Montague Ave. See Artwork at www.rockabillaque.com

#### RECORD RELEASE

Rockabillaque will be releasing a vinyl record for the firs time ever at this year's Festival. Featuring the "Rockabillaque Theme Song" as written and recorded by Jared Petteys & The Headliners. The 45 released on Rumble Road Records will be available in a variety of limited edition colored vinyl with custom artwork at this year's festival weekend at the Merch Booth on Saturday, November 8<sup>th</sup>.

#### **CHARITY**

This year's Festival is in support of Feral State, a Charleston, South Carolina-based nonprofit that empowers women through self-defense training, building confidence, and fostering community support. Feral State emphasizes a movement of "safety, solidarity, and serious change" for women in the local community and beyond. Learn more about them on Instagram @feralstatechs

#### **SPONSORS**

The Festival is Presented by Parks Auto Parts who are celebrating their 80<sup>th</sup> Anniversary in 2026. The Car and Bike Show is hosted by Pinups and Pumps. The show is sponsored by Iron Horse Law, Vintage Modern Performance, Custom Car Stereo, Camtech Custom Baggers and Palmetto Carbon Cleaning.

Our Official Hotel is Starlight Motor Inn located in North Charleston and also the host of our Atomic Splash Pool Party. Beverage Sponsors include Bulleit Whiskey, Captain Morgan Rum, Casamigos Tequila, Pabst Blue Ribbon and Commonhouse Aleworks. The Music Line-Up is presented by Monster Music. Pinup Contest is hosted by Pinup Miami and sponsored by Guilty Pleasures, Vski Cosmetology School, Fast Doll Embroidery, Nostalgia Moderna, Travelling Tales With B, Euro Wax Center and Pinups and Pumps. The Tattoo Contest is presented by Stardust Tattoo. The Beard & Mustache Competition is hosted by Holy City Beard & Mustache Society. The festival is also sponsored by Cannabis Pharmacy, Palmetto Home Services, Cantey Foundation Specialists, Benny Rinaldi's, The Bearded Ax, The Bottle Boutique and Yelp. Southern Roots Smokehouse is the Official BBQ of Rockabillaque.

For more information about the 12<sup>th</sup> Rockabillaque Charleston including the full event schedule, layout map, car and bike registration, vendor sign-up, video promos, contest registration and more, please visit Rockabillaque.com Facebook Event Page: www.facebook.com/events/2477312692632235

#### **Media Contacts:**

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#### About Rockabillague and Vive Le Rock Productions

Rockabillaque is produced by Simon Cantlon of Vive Le Rock Productions. The festival, now in its 12<sup>th</sup> year, has grown to be the biggest event of its kind in the Carolinas, drawing attendees from all over the map. The festival has expanded to its sister event, Rockabillaque Florida, which is now in its 6<sup>th</sup> year and returns in 2026 to the Seminole Casino in Immokalee, Florida.

Vive Le Rock Productions Producer was given a special proclamation for "Simon Cantlon Day" by Mayor Keith Summey and the city of North Charleston on June 6, 2023 for his work within the local community including his festivals Rockabillaque and Park Circle Pride as well as the charitable work.

After more than 25 years of working in the entertainment industry including television, radio and record labels, in digital media and marketing for shows such as American Idol, recording artists such as Carrie Underwood and Elvis Presley Enterprises, and networks including Showtime and Fox plus an Emmy Nomination for his work on the TV Show 'Dexter', Cantlon envisioned a new career route and in 2010 established Vive Le Rock Productions. Since then, Cantlon has created and produced numerous festivals and collaborated with a variety of business entities in branding, multi-media, marketing and more. Cantlon has honed his years of experience to develop and produce multiple festivals and events.