



**The return of Rockabillaque Charleston on Nov. 12, 13 & 14
in the Park Circle neighborhood of North Charleston**

***Free & Ticketed Events Feature Headliner Reverend Horton Heat (solo),
over Twenty Bands, a Pig Pickin', Car and Bike Shows & Pin-Up, Tattoo and
Beard & Moustache Contests and more across Multiple Venues***



Reverend Horton Heat (Solo)



Lara Hope & The Ark-Tones



Hot Rod Walt & The Psycho-Devilles

Charleston, SC. (Nov. 3, 2021) – Vive Le Rock Productions presents [Rockabillaque Charleston](#) in the historic Park Circle neighborhood of North Charleston, South Carolina, on Nov. 12, 13 & 14, 2021. Concerts and other events will take place at a variety of locations throughout the three days of the festival, benefiting local non-profit animal rescue and rehabilitation organization Valiant: Animal Rescue & Relief.

Rockabillaque Charleston is the biggest festival of its kind in the Carolinas, celebrating mid-century culture and all things Americana. This action-packed 3-day event features musical acts from all over the country, a classic car and vintage bike show, contests including the popular Pin-Up Contest, aerial artists, a flash tattoo promotion, carnival games, classic American food and much more.

The festival and its organizers are excited to return to Park Circle, after the event was cancelled in 2020 due to the COVID-19 pandemic. To help support the health and safety of this year's attendees, 2021 Rockabillaque will be foregoing its traditional street festival, which draws crowds of more than 14k each year, in favor of expanding events over the course of three days and introducing attendees to even more of what the historic Park Circle area has to offer, while keeping the festival action-packed, safe, and fun for all ages.

This year's entertainment features a stellar lineup of national acts including the legendary Reverend Horton Heat as the event's big headliner who will be doing a rare solo performance, an opportunity to see the legendary rock and roll star in a unique setting. Other well-known acts include Lara Hope & the Ark-Tones (NY), Hot Rod Walt & The Psycho-Devilles (GA), Sean K. Preston & The Loaded Pistols (MD), Kinda Fonda Wanda (Wanda Jackson Tribute Band) (MN), Little Lesley & The Bloodshots (NC), The Tan & Sober Gentlemen (NC), Jane Rose & The Deadend Boys (TN), Matchstick Johnny (FL), Vaden Landers (TN), Skinny McGee & His Mayhem Makers (FL), Slim & the Gems (GA) and Smokin' Souls (GA) - plus local Charleston favorites Jared Petteys and the Headliners, Johnny & The Broken Hearts, Hot Club of Charleston, The FISTERS and Aerial Artist and Burlesque Performer, Scarlet Ray.

ROCKABILLAQUE CHARLESTON 2021 SCHEDULE

FRIDAY, NOV. 12th (Free Event): Official Kick-Off Party (5pm-9pm) at Commonhouse Aleworks featuring the vintage American rock n' roll sound of Jared Petteys & The Headliners (6pm), the powerhouse vocals and rockabilly rhythm of Jane Rose & The Deadend Boys (7:30pm) and the yodelin' country bluesman of Vaden Landers (9pm)!! This will also be the debut of the Rockabillaque Brew, made in collaboration between Commonhouse Aleworks and Holy City Brewing.

Additional Friday events include:

- Rockabilly Flash Tattoo Event at Stardust Tattoo (Free Event Times TBD)
- Rockin' at The Mill (Free Event) 10pm and on featuring the one man band rockin' like a tornado of rhythm and blues, Matchstick Johnny (10pm) and the primal rock n' roll sounds of Whiskey Diablo (11:30pm)!

SATURDAY, NOV. 13th (\$10 ticket price, portion of proceeds benefiting Valiant Animal Rescue): Main Event (11:30am-5pm) at Firefly Distillery featuring the Classic Car Show and headliner, rock n' roll legend Reverend Horton Heat (3:35pm), plus national music acts including the honky-tonkin,' gospel, punk-blues of Sean K Preston & The Loaded Pistols (11:30am), the Wanda Jackson Tribute Band, Kinda Fonda Wanda (12:45pm), the hi-flyin,' roots rock n' roll & rockabilly twang of Lara Hope & The Ark-Tones (2pm), the high energy, psychobilly, rock n' roll sound of Hot Rod Walt & The Psycho-Develles (5pm), the roots rockin' sounds of Jared Petteys & the Headliners (throughout the day on the 2nd stage), aerial artist and burlesque performer Scarlet Ray (throughout the day) and more – **plus** the Miss Rockabillaque Pin-Up Contest hosted by Miss Pin-Up Miami (2:45pm), Classic Car Show Awards (4:30pm), Firefly Distillery tours, vendors market and more.

Additional Saturday events include:

- Beard & Moustache Competition (Ticketed Event): Main Event (7 to 11pm) This is a Ticketed Event at Holy City Brewing's new event space, hosted by Holy City Beard & Moustache Society and featuring multiple categories, awards and prizes.
- Rockin' Brunch and live music at Nippitaty Distillery with Live Music on the Patio by local surf rock band The Fisters (Free Event 11:30am-2pm)
- Pig Pickin' Hootenanny at Southern Roots Smokehouse featuring a Commonhouse Aleworks Tap Takeover with over six of their brew on tap, plus a pig-pickin' BBQ, live music from the best drinking and dancing band you'll find, The Tan & Sober Gentlemen! A true Pig Pickin' with a whole hog cooked up for the event and more (Free Event)
- Rockin' at The Mill featuring the revved up rock n' roll sound of The Smokin' Souls (Free Event)

SUNDAY, NOV. 14th (Free Event): The Finale Event (11:30am-4pm) at Holy City Brewing featuring the Vintage Motorcycle Show, live music from the high energy rockin' Americana sounds of Slim & The Gems (11:30am), local honky-tonk heroes, Johnny & The Broken Hearts (12:45pm), the Stardust Tattoo Contest (1:30pm), the soulful, rockin' roots, twang of Little Lesley & The Bloodshots (2pm) and the traditional rockabilly and country stylin's of Skinny McGee & His Mayhem Makers (3:15pm). Event also includes the vendors market, Vintage Bike Show Awards (2:45pm) and more.

Additional Sunday events include:

- Retro Brunch at The Junction Kitchen & Provisions (Free Event): 10:30am to 3pm) featuring the jazzy, swingin' sounds of Hot Club of Charleston on the patio and retro diner specials showcasing Nippitaty and Pabst cocktail specials.

With the health and safety of attendees in mind, the majority of this year's events are being held outside. Rockabillaque's organizers will be encouraging social distancing and will have masks available for those who need them. Chairs and blankets are encouraged for the Saturday Main Event at Firefly Distillery, and all events except The Mill Midnight Madness shows are open to all ages.

Rockabillaque Charleston is a benefit for Valiant: Animal Rescue & Relief (VARR), a 501(c)(3) non-profit animal rescue and rehabilitation organization local to Charleston, South Carolina. To learn more about VARR and the work they do for South Carolina's Lowcountry, please visit t valiantanimalrescue.org.

Rockabillaque 2021 is Sponsored by Pabst Blue Ribbon, American Biker, David Ayler Law / Ryders Law Group, Don Juan Pomade, Park Auto Parts, Badd Kitty, mellBella Photography, Pinup & Pumps, Elliot Remington, Stardust Tattoo, Monster Music, 98 Rock / 105.5 The Bridge, New York Life, Stardust Tattoo, Vski Cosmotology and Custom Car Stereo.

Official Locations are Firefly Distillery, Commonhouse Aleworks, Holy City Brewing, Southern Roots Smokehouse, Nippitaty Distillery, The Junction and The Mill.

For more information about the 8th annual Rockabillaque Charleston including the full event schedule, ticket sales, car and bike registration, vendor sign-up, contest registration and more, please visit Rockabillaque.com

Media Contacts:

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About Rockabillaque and Vive Le Rock Productions

Rockabillaque is produced by Simon Cantlon of Vive Le Rock Productions. The event is now in its 8th year and has grown to be the biggest event of its kind in the Carolinas, drawing attendees from all over the map. The festival has expanded to its sister event, Rockabillaque Florida, which is now in its 2nd year and returns Feb. 19 & 20, 2022 to the Seminole Casino in Immokalee, Florida.

After more than 20 years of working in the entertainment industry including television, radio and record labels, particularly with experience in digital media and marketing for shows such as American Idol, recording artists such as Carrie Underwood and Elvis Presley Enterprises, and networks including Showtime and Fox plus an Emmy Nomination for his work on the TV Show 'Dexter', Cantlon envisioned a new career route and in 2010 established Vive Le Rock Productions. Since then Cantlon has created and produced numerous festivals and collaborated with a variety of business entities in branding, multi-media, marketing and more. Cantlon has honed his years of experience to develop and produce Rockabillaque, now in two states with further expansion of the festival to Route 66 and a tropical destination in the next few years.

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