



## LOCAL PARK CIRCLE BUSINESS PACKAGE

### LOCAL BUSINESS SPONSORSHIP / \$350

If your business can help support in a small way with \$350 Local Business Sponsorship, it will help with some of this year's high costs. Below are some perks for your support.

- One-sixth Page Ad (2.25" x 2.25") in the 5 x 7 Official Program Guide / 3,000 Copies distributed week of and day of festival.
- Digital Program Guide on Official Website and promoted in the bi-monthly newsletters.
- Included in Official Program Guide Reel posted on FB and Instagram.
- Opportunity for Beer / Food Booth in front of business integrated into the Car & Bike Show  
*\*\*Let us know if want to do a booth in the street, we need to space it out on Festival Map.*  
*\*\* We try to keep business booths to a minimum as they take away from Car & Bike Show spaces, which is one of main draws of Rockabillyque. But we will accommodate you either way.*
- Design your own Ad or I can design one for you, please let me know which you prefer. If you are delivering an Ad, I will send you Ad Specs.
- All Businesses in the Program Guide will be sent a draft version of their Ad (If I am designing it) before it goes to printer to review.
- Your business will also be on the Official Festival Map designed by Alison Brynn Ross in the Program Guide as well as posted on the Official Website and Event Page.
- When applicable your business will also be included in the Program Guide in Liquor / Beer Ad's on a list of venues featuring sponsor beverages for day of festival also including specific Festival Signage at Event to be delivered to you week of Festival.
- Your sponsorship contributes to help pay the off-duty Police Officer Fees which are \$40/hr per off-duty officer, plus other expenses.
- Sponsorship Check to "Vive Le Rock Productions," or pay via PayPal or CashApp.
- Included in local business highlights in the official newsletter, over 24k in subscribers.
- Register to participate, support and more info here [www.rockabillyque.com/localbusiness](http://www.rockabillyque.com/localbusiness)

We will be heavily promoting the festival through advertising in the City Paper, Holy City Sinner, Yelp, Facebook and more.

### CONTACT

Festival Producer: Simon Cantlon / 310-801-2727 / [simon@vivelerockproductions.com](mailto:simon@vivelerockproductions.com)

Festival Coordinator: Summer Speaks / 757-412-8496 / [Rockabetty.Creative@gmail.com](mailto:Rockabetty.Creative@gmail.com)

## PREMIUM LOCAL BUSINESS SPONSORSHIP / \$500

We have added this new premium package for this year's festival for Local Businesses. Below are some perks for your support.

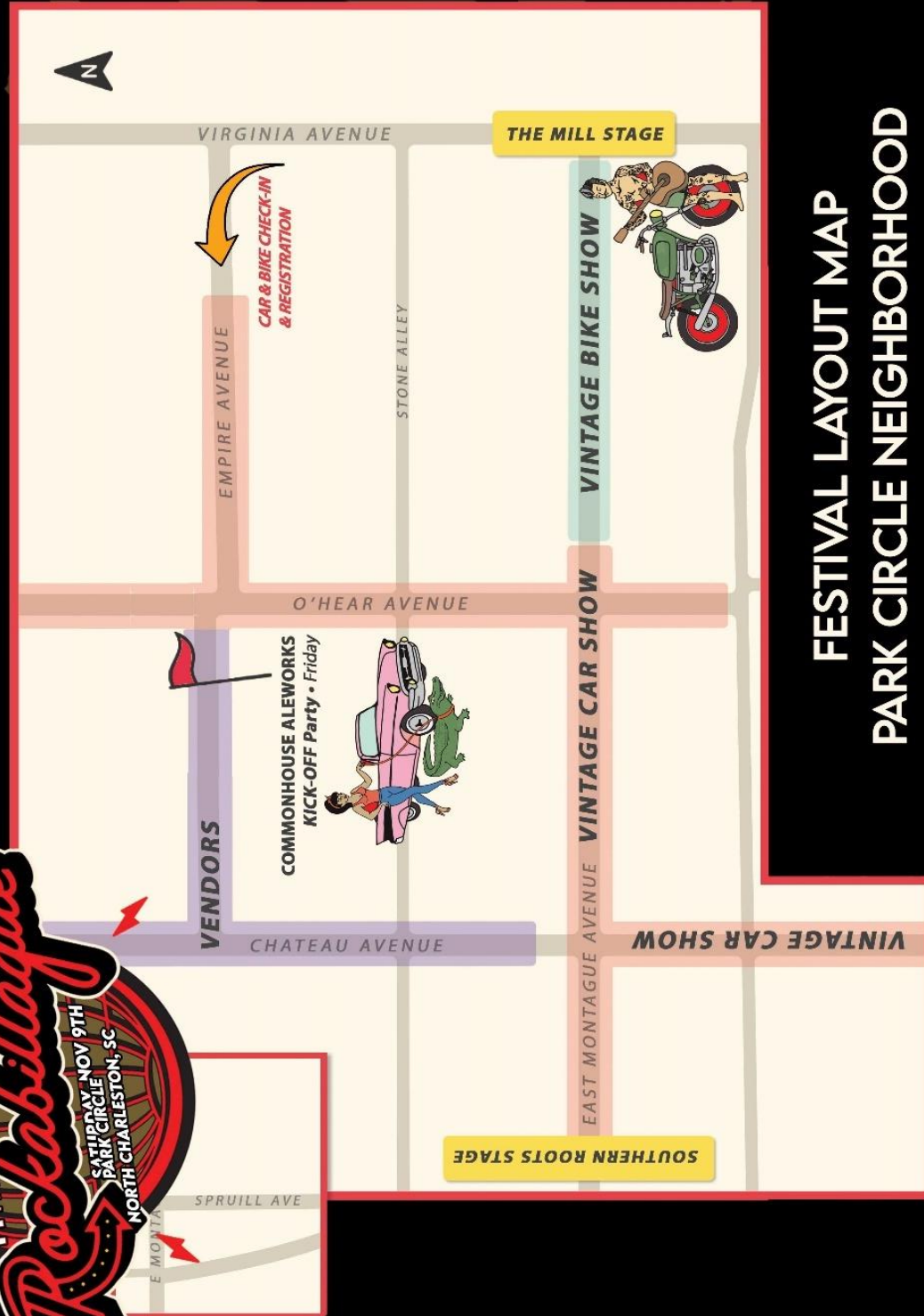
- Includes all perks from Local Business Sponsorship plus PREMIUM highlighted items below
- One-third Page Ad (4.75" x 2.5") in the 5 x 7 Official Program Guide / 3,000 Copies distributed week of and day of festival.
- Promo Ad for your Business in Two Email Newsletters (10k Subscribers)
- Dedicated Social Media Post for your business on RBQ Instagram, FB and Insta Story
- Plus Local Business Sponsorship Perks below
- Digital Program Guide on Official Website and promoted in the bi-monthly newsletters.
- Included in Official Program Guide Reel posted on FB and Instagram.
- Opportunity for Beer / Food Booth in front of business integrated into the Car & Bike Show  
*\*\*Let us know if want to do a booth in the street, we need to space it out on Festival Map.  
\*\* We try to keep business booths to a minimum as they take away from Car & Bike Show spaces, which is one of main draws of Rockabillaque. But we will accommodate you either way.*
- Design your own Ad or I can design one for you, please let me know which you prefer. If you are delivering an Ad, I will send you Ad Specs.
- All Businesses in the Program Guide will be sent a draft version of their Ad (If I am designing it) before it goes to printer to review.
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- When applicable your business will also be included in the Program Guide in Liquor / Beer Ad's on a list of venues featuring sponsor beverages for day of festival also including specific Festival Signage at Event to be delivered to you week of Festival.
- Your sponsorship contributes to help pay the off-duty Police Officer Fees which are \$40/hr per off-duty officer, plus other expenses.
- Sponsorship Check made out to "Vive Le Rock Productions," you can also make payments via PayPal and CashApp.
- Included in local business highlights in the official newsletter, over 24k in subscribers.
- Register to participate, support and more info here [www.rockabillaque.com/localbusiness](http://www.rockabillaque.com/localbusiness)

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**FESTIVAL LAYOUT MAP  
PARK CIRCLE NEIGHBORHOOD**