



SPONSOR PACKAGES

Below are the Sponsor Levels & Packages.

Sponsorships can be customized to fit your Brand, Budget and Needs.

INDIVIDUAL EVENTS / FEATURED SPONSORSHIP PACKAGES

- **Miss Rockabillaque Pin-Up Contest**
- **Mr. Man Contest / Challenges Event**
- **Tattoo Contest (Adult & Kids)**
- **Beard & Mustache Competition**

(EACH EVENT LISTED ABOVE IS AN INDIVIDUAL SPONSORSHIP)

\$600 / Maximum of 8 Sponsors (TWO PER EACH ABOVE EVENT)

EVENT

- Recognition at Event as Featured Sponsor of Contest
- Business Name above Contest Name as "Business Name Presents Rockabillaque Tattoo Contest, etc" on website and all related promotional materials.
- Large Logo on Contest Poster / Flyer and Small Logo on Official Poster
- ½ Page Ad and Logo on Contest Ad in 5x7 Program Guide / 2,000 Copies distributed week of and day of
- All Sponsors sent proof of Program Guide for review before it is sent to the printer
- Single Vendor Booth Space at daytime Car & Bike Show Event
- Sponsor Shout-outs on all Stages and at Sponsored Contest
- Your brand integrated into Contest in a creative way
- Opportunity to include items in schwag bag for Car & Bike Show and/or Contest Participants as well as donated prize pack for Charity Raffle
- This Sponsor Package can be customized to best fit your brand needs

MEDIA

- Specific Brand Facebook / Instagram Posts on Official Account / Event Page
- Brand Logo / Link featured on Official Website Homepage and Sponsor Page

PLATINUM RECORD PACKAGE / Title Sponsor

\$2,500/Maximum of 2 Sponsors

EVENT

- Recognition Pre-Festival and at Festival as Title Sponsor
- Your Business Name above the Festival Name as "Business Name Presents Rockabillaque" on website, banners, posters and all media / publicity
- Large size Logo on Festival Poster and Banners
- Large Logo on Main Festival Banner on all Stages
- Full Page Ad in 5x7 Program Guide / 2,000 Copies distributed week of and day of
- All Sponsors sent proof of Program Guide for review before it is sent to the printer
- Double Vendor Booth Space at Car & Bike Show
- Strong Street Presence at the Festival with your Banners, Inflatables, Schwag and so on as well as at Bars / Restaurants with Signage, Cocktail / Bar integrations and more
- Sponsor Shout-out's on all Stages both day and night
- Opportunity to include items in schwag bag for Car & Bike Show and/or Contest Participants as well as donated prize pack for Charity Raffle
- This Sponsor Package can be customized to best fit your brand needs

MEDIA

- Specific Brand Facebook / Instagram Posts on Official Account / Event Page
- Large Banner / Link featured on Official Website Homepage / Sponsor Page

GOLD RECORD PACKAGE / Featured Sponsor

\$1,500 / Maximum of 4 Sponsors

EVENT

- Recognition Pre-Festival and at Festival as Presenting Sponsor
- Medium size Name/Logo on Festival Poster and Banners and on Main Banner on all Stages at Event
- Medium Sized Banner / Link on Official Website with link
- 1/2 Page Ad in 5x7 Program Guide / 2,000 Copies distributed week of and day of
- All Sponsors sent proof of Program Guide for review before it is sent to the printer
- Single Vendor Booth Space at daytime Car & Bike Show Event
- Sponsor Shout-out's on all Stages both day and night
- Opportunity to include items in schwag bag for Car & Bike Show and/or Contest Participants as well as donated prize pack for Charity Raffle
- This Sponsor Package can be customized to best fit your brand needs

MEDIA

- Specific Brand Facebook / Instagram Posts on Official Account / Event Page
- Brand Banner / Link on Official Website Homepage and Sponsor Page

CLASSIC CAR / BIKE SHOW PACKAGE / Featured Sponsor

\$1,000 / Maximum of 2 Sponsors

EVENT

- Recognition Pre-Festival and at Festival as Title Sponsor
- Business Name above Classic Car & Bike Show Name as "Business Name Presents Rockabillaque Classic Car & Bike Show" on website, banners, posters and all media / publicity.
- Large Logo on Car & Bike Show Banner at event
- ½ Page Ad in 5x7 Program / 2,000 Copies distributed week of and day of All Sponsors sent proof of Program Guide for review before it is sent to the printer
- Single Vendor Booth Space at daytime Car & Bike Show Event
- Opportunity to introduce one of the bands
- Sponsor Shout-outs on all Stages both day and night
- Large size Name/Logo on Festival Poster and Banners
- Opportunity to include items in schwag bag for Car & Bike Show and/or Contest Participants as well as donated prize pack for Charity Raffle
- This Sponsor Package can be customized to best fit your brand needs

MEDIA

- Specific Brand Facebook / Instagram Posts on Official Account / Event Page
- Brand Banner / Link on Official Website Homepage and Sponsor Page

DELUXE LP PACKAGE / Supporting Sponsor

\$575 / Maximum of 6 Sponsors

EVENT

- Recognition Pre-Festival and at Festival as Supporting Sponsor
- Logo on Main Banner on all Stages at Event
- Logo on Festival Poster and Banners
- 3/4 Page Ad in 5x7 Program Guide / 2,000 Copies distributed week of and day of All Sponsors sent proof of Program Guide for review before it is sent to the printer
- Sponsor Shout-outs at Festival on all Stages
- Opportunity to include items in schwag bag for Car & Bike Show and/or Contest Participants as well as donated prize pack for Charity Raffle
- This Sponsor Package can be customized to best fit your brand needs

MEDIA

- Specific Brand Facebook / Instagram Posts on Official Account / Event Page
- Brand Banner / Link on Official Website Homepage and Sponsor Page

45 RPM PACKAGE / Mom & Pop Sponsor

\$350 / Maximum of 6 Sponsors

EVENT

- Recognition Pre-Festival and at Festival as Sponsor
- 3/4 Page Ad in 5x7 Program Guide / 2,000 Copies distributed week of and day of
All Sponsors sent proof of Program Guide for review before it is sent to the printer
- Opportunity to include items in schwag bag for Car & Bike Show and/or Contest
Participants as well as donated prize pack for Charity Raffle
- This Sponsor Package can be customized to best fit your brand needs

MEDIA

- Specific Brand Facebook / Instagram Posts on Official Account / Event Page
- Brand Logo / Link on Official Website Sponsor Page