



## LOCAL PARK CIRCLE BUSINESS PACKAGES

### \$250 Sponsorship

#### Featured Local Business Location

- Beer / Food Booth in front of business that is integrated into the Car & Bike Show  
*\*\*Let us know if want to do a booth in street, we need make space for it, please let us know.*  
*\*\* We are trying to keep business booths on the street to a minimum if possible as they take away from spaces for the Car & Bike Show spaces which is one of the main draws of Rockabillyague.*
- ¼ Page Ad in 5x7 in Official Program Guide / 2,000 Copies distributed week before and day of the festival at all local businesses.
- There will also be a digital Program Guide displayed on the Official Website and promoted in the bi-monthly newsletters that will include the Local Business Sponsors\*
- *All Businesses in Program Guide will be sent a draft version of their Ad before it goes to printer and have opportunity to review*
- Your business will also be on the Official Festival Map designed by Alison Brynn Ross in the Program Guide as well as posted on the Official Website and Event Page. (Allison has designed Park Circle Event Maps before including the Christmas Holiday Market Map that Holy City Brewing has her do every year).
- Included in local business highlights in the official newsletter, over 24k in subscribers.
- When applicable your business will also be included in the Program Guide in Liquor / Beer Ad's on a list of venues featuring sponsor beverages for day of festival also including specific Festival Signage at Event to be delivered to you week of Festival
- Your sponsorship contributes to help pay the off-duty Police Officer Fees which are now \$40/hr per each off-duty officer.
- Other Production fees the Festival Producer's incur include a Trash Service team pick-up throughout the day, additional trash bins, a dumpster, sixteen port-a-jons, two outdoor stages including sound and lighting and Outdoor Stages including PA Systems/Sound.

### Vive Le Rock Productions Contacts

Festival Coordinator: Summer Speaks / 757-412-8496 / [rockabetty.creative@gmail.com](mailto:rockabetty.creative@gmail.com)

Festival Producer: Simon Cantlon / 310-801-2727 / [simon@vivelerockproductions.com](mailto:simon@vivelerockproductions.com)